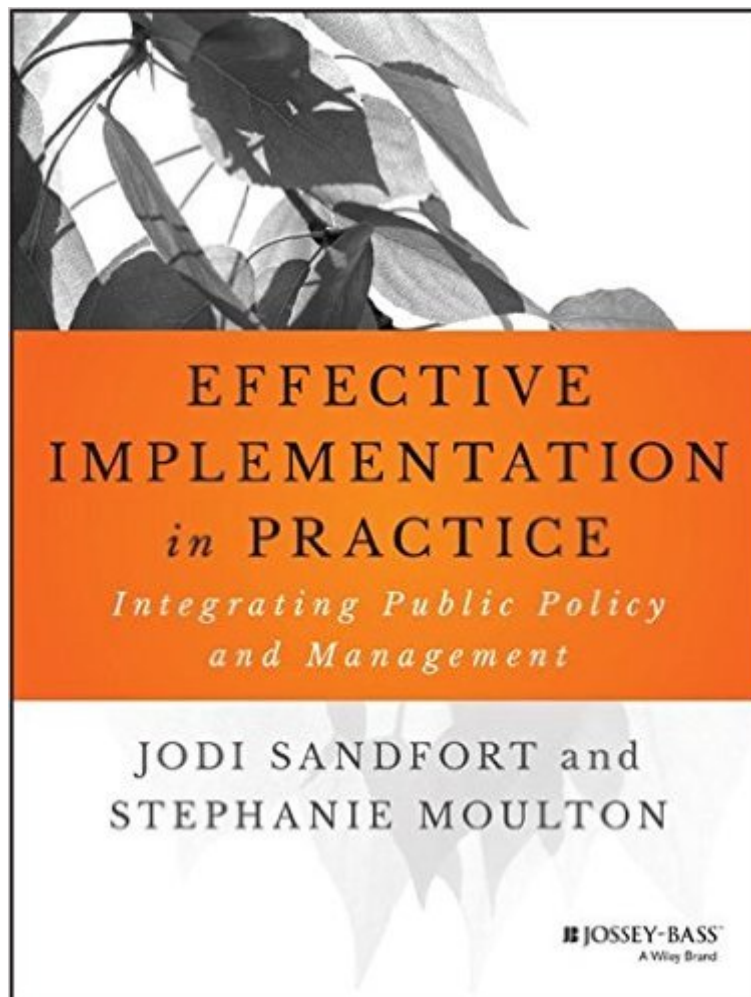


The book was found

Effective Implementation In Practice: Integrating Public Policy And Management (Bryson Series In Public And Nonprofit Management)



Synopsis

A unique approach to policy implementation with essential guidance and useful tools *Effective Implementation in Practice: Integrating Public Policy and Management* presents an instrumental approach to implementation analysis. By spanning policy fields, organizations, and frontline conditions in implementation systems, this book provides a robust foundation for policy makers, public and nonprofit managers and leaders. Detailed case studies enable readers to identify key intervention points, become more strategic, and improve outcomes. The engaging style and specific examples provide a bridge to practice, while diagrams, worksheets, and other tools included in the appendix help managers apply these ideas to team meetings, operational planning, and program assessment and refinement. Policy and program implementation is fraught with challenges as public and nonprofit leaders juggle organizational missions and stakeholder expectations while managing policy and program impact and effectiveness. Using their own experience in practice, teaching, and research, the authors empower policy and program implementers to recognize their essential roles within the workplace and help them cultivate the analytical and social skills necessary to change. Understand how program or policy technology constitutes the core of implementation Study a conceptual framework encompassing power dynamics, culture, relationships in the field and the rules that are operating during program and policy implementation Discover a multilevel approach that identifies key points of strategic action at various levels and settings of the implementation system and assesses implementation success The integration of policy and management mindsets gives readers an insightful yet accessible understanding of implementation, allowing them to achieve the potent results desired by the public. For those in senior positions at federal agencies to local staff at nonprofit organizations, *Effective Implementation in Practice: Integrating Public Policy and Management* provides an invaluable one-stop resource.

Book Information

Series: Bryson Series in Public and Nonprofit Management (Book 1)

Paperback: 408 pages

Publisher: Jossey-Bass; 1 edition (January 12, 2015)

Language: English

ISBN-10: 1118775481

ISBN-13: 978-1118775486

Product Dimensions: 7 x 0.8 x 9.3 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #461,627 in Books (See Top 100 in Books) #117 in [Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Communication Policy](#) #208 in [Books > Textbooks > Social Sciences > Political Science > Public Affairs](#) #453 in [Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Public Affairs & Administration](#)

Customer Reviews

I really did not enjoy this book. Despite my professor singing its praises, I found it difficult to read at times and the examples were boring and overused. Some chapters seemed much easier to read than others, which I'm guessing is because there were two authors and maybe one writes a little better than the other. There are some approaches covered that might be unique and helpful to the field, but I wish it were executed better.

Great addition to the body of work in the field

A most important Book in the. Field.

[Download to continue reading...](#)

Effective Implementation In Practice: Integrating Public Policy and Management (Bryson Series in Public and Nonprofit Management) Nonprofit Resources: A Companion to Nonprofit Governance Implementation and Public Policy Action Research for Business, Nonprofit, and Public Administration: A Tool for Complex Times Effective Leadership and Management in Nursing (8th Edition) (Effective Leadership & Management in Nursing (Sull) Effective Leadership and Management in Nursing (Effective Leadership & Management in Nursing (Sull) The Theory and Practice of Innovation Policy: An International Research Handbook (PRIME Series on Research and Innovation Policy in Europe) An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policy Making Policy Change And Learning: An Advocacy Coalition Approach (Theoretical Lenses on Public Policy) Nonprofit Organizations, Cases and Materials (University Casebook Series) Digital Business & E-Commerce Management, 6th ed. Strategy Implementation & Practice Environmental Decision-Making in Context: A Toolbox (ASPA Series in Public Administration and Public Policy) Administrative Law For Public Managers (Essentials of Public Policy and Administration Series) Managing Diversity In Public Sector Workforces (Essentials of Public Policy and Administration Series) Summary of the Whole-Brain Child: By Daniel J. Siegel and

Tina Payne Bryson Includes Analysis A Short History Of Nearly Everything (Bryson) Chocolate for Two (The (Mis)Adventures of Waverly Bryson Book 4) Perfect on Paper (The (Mis)Adventures of Waverly Bryson Book 1) It's a Waverly Life (The (Mis)Adventures of Waverly Bryson Book 2) Bryson City Secrets: Even More Tales of a Small-Town Doctor in the Smoky Mountains

[Dmca](#)